

Prominent media magnate at Drupa

Dr Hubert Burda visits the KBA stand



Publisher Dr Hubert Burda used his evening appointment in Düsseldorf on Tuesday to pay a short visit to the KBA trade show stand. He was particularly interested in the KBA RotaJET L digital press. The distinguished publisher and media expert whose reputation extends far beyond the borders of Germany was accompanied

Dr Burda was impressed by the print quality achieved today in digital printing on a high-volume inkjet press, such as the KBA RotaJET

Dr Hubert Burda (centre) with KBA president and CEO Claus Bolza-Schünemann (right) and Christoph Müller, CEO Digital & Web Solutions at the KBA RotaJET L

by Heiko Engelhardt, vice-president of BurdaDruck, and Ingo Raab, head of business development. Further guests included Bruno Müller, CEO of Swiss postpress company Müller Martini, Gian Carlo Cerutti, CEO of the Cerutti Group in Italy, and Jürgen Freier, managing director of the HP sales organisation for the DACH region (Germany, Austria and Switzerland). Various title pages of the high-circulation magazine "mein schöner Garten" produced by publishing house Burda were printed on the KBA RotaJET especially for this high-ranking visit. Dr Hubert Burda was visibly impressed by the quality and performance that can now be achieved with high-volume digital printing.

Hubert BurdaMedia is one of Europe's largest publishing and media enterprises with annual sales of over 2.5bn, more than 500 analogue (print) and digital media products (BurdaDigital), and over 10,000 employees. In the past BurdaDruck invested primarily in wide TRB gravure presses from the KBA facility in Frankenthal and today continues to operate gravure plants in Germany, France and India, at which alongside numerous own publishing products, magazines, catalogues and promotional material by external contractors is produced in high volumes.

During a tour of the KBA stand





Indian packaging printer continues investment strategy

Further three Rapida 106 for TCPL Packaging

Hardly a year has passed since the last investment and TCPL Packaging, one of India's largest packaging printers, has ordered another three Rapida 106 presses from KBA at Drupa. They will join the four medium-format Rapidas with six to eight inking units, coater and logistics system already in operation.

The first new Rapida will begin its journey to the TCPL plant in Silvassa in autumn 2016. It features seven inking units and two coaters, produces conventionally as well as with UV inks/coating and will be embedded in pile logistics. A six and a seven-colour Rapida 106 with coater are expected to follow in early 2017. One will go to the company's plant in Haridwar and the location for the other one has not yet been decided yet. The main reasons for the new investment in KBA sheetfed offset presses are the presses' high output, the excellent support from KBA and sales partner IPM, and KBA's recognised poll position in UV production.

TCPL Packaging operates three sheetfed offset sites. The third is in Guwahti. The company is accredited with all the usual certificates for quality management and the production of food packaging. Founded in 1990, the packaging printer employs 1,200 staff today. Many of the company's products have won awards.

Saket Kanoria, CEO of TCPL Packaging, (3rd left) and the company's management team – here with representatives from KBA and IPM – ordered three further Rapida 106 with a total of 26 printing and finishing units



In front of the Rapida 75 PRO (l-r): Dany Gaberthüel, key account manager Print Assist, Georg Burner and Anita Valeva owner and management Imprimerie Burner, and Peter J. Rickenmann, CEO Print Assist

Trade show innovation for luxury print products

KBA Rapida 75 PRO: Premiere for Switzerland

A Swiss printing company, Imprimerie Burner, has also opted for a brand-new Rapida 75 PRO at Drupa. The company based near to Freiburg operates a printing facility that specialises in high-quality commercials for prominent watch and jewellery makers as well as private banks. Quality is extremely important to these customers.

This is why the company will receive a Rapida 75 PRO with LED-UV kit. It is expected to be delivered in the fourth quarter of this year. Alongside a board package, the new press will feature inking units that can be disconnected as well as ErgoTronic ColorDrive colour measurement technology. As the company's print products are usually high-end products in small volumes, production with vibrant inks etc. is also done in several press passes. This is in addition to offline finishing processes, such as coating and hot-foil embossing.

Owner and managing director Georg Burner has printed on several KBA sheetfed offset presses and has fancied having his own KBA press for some time. He was won over by KBA's print quality, the company itself as well as its close contact to customers. His decision in favour of the Rapida 75 PRO was made at a presentation day of the press at KBA-Sheetfed in Radebeul shortly before Drupa began.

Peter J. Rickenmann, CEO of Print Assist, is pleased that with Imprimerie Burner another company in the Swiss confederation has chosen the new half-format concept from KBA.

Rapida 105 PRO with new innovation for cold-foil finishing

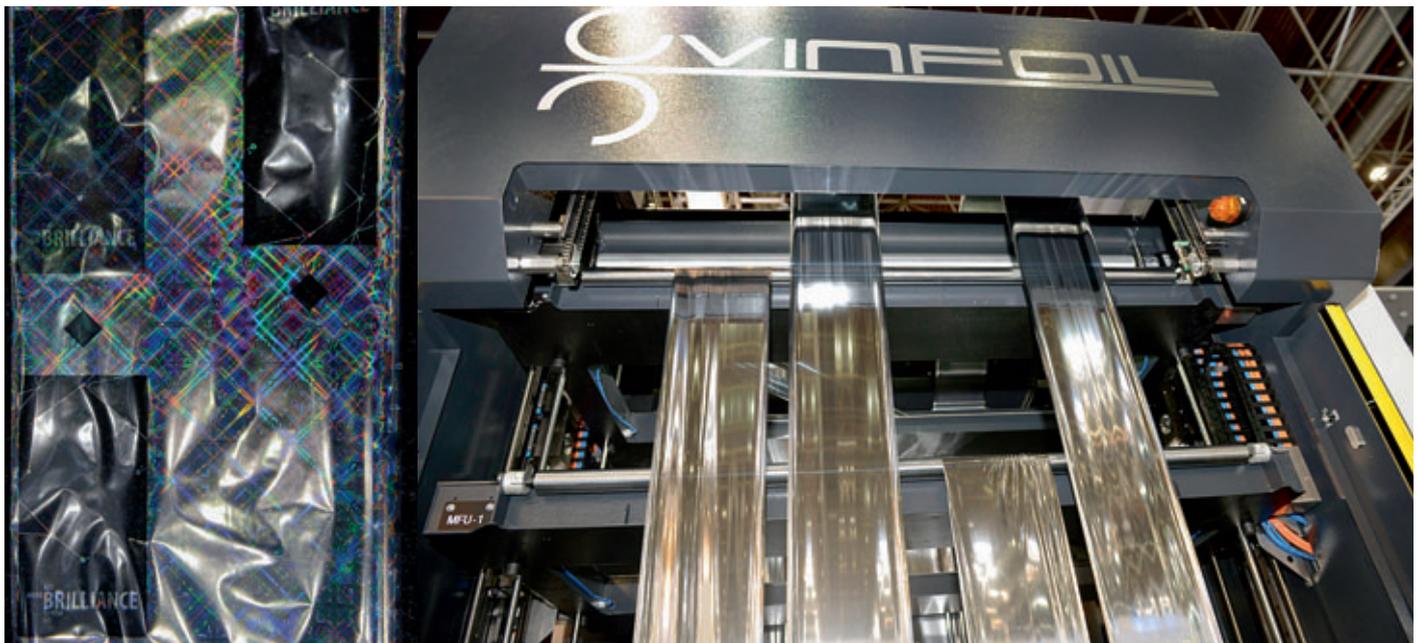
Vinfoil Optima closes gap between Micro and Infigo



Demonstration of the new Vinfoil Optima cold-foil finishing module directly next to the KBA stand

A Rapida 105 PRO equipped with the newly developed Vinfoil Optima cold-foil module is somewhat hidden behind a huge Rapida 145 in hall 16 at Drupa. Print experts interested in luxury packaging and

who ask themselves where the folding carton comes from before it is die cut by the Rapida RDC 106 should definitely not miss a press demonstration on the neighbouring Vinfoil stand.



MFU and still compact

In terms of speed the Optima cold-foil module is hardly any different to comparable systems, but the differences are great when it comes to changeover times. Most systems need 15 to 20 minutes for a foil change with multi-roll technology. With the Optima this is done in around six minutes with MFU (Multi Foil Use). This means you save one third of the time. This time can be used productively for printing and foil finishing. What is more, the new software developed by Vinfoil together with the Eindhoven University of Technology saves up to 85 per cent more cold foil. The software recognises the images and calculates the optimum utilisation of the foil surface.

Optima also opens up additional creative potential for finishing: counterfeit protection and 3D options are possible. These winning features are presented several times a day by Vinfoil and KBA live on the Vinfoil stand.

3D effects, high utilisation of the foil roll and savings in makeready times all speak for cold-foil finishing with Vinfoil Optima