Press Release

# Evo XG for German gift wrapping manufacturer

Zöllner-Wiethoff invests in CI flexo press from Koenig & Bauer

* Innovative company with a long tradition
* Highly automated Evo XG
* Leading manufacturer of gift packaging

Würzburg, 28/05/2020
Zöllner-Wiethoff GmbH is investing in a CI flexo printing press from Koenig & Bauer. The ultramodern Evo XG 8 + 1 is scheduled to enter production in early 2021 and will be used to print wrapping paper of all kinds. “We attach particular importance to the ecological and quality aspects of our products. The Evo XG is here precisely the kind of machine we were looking for. We are convinced that we have made the right decision and that we will now be able to further strengthen our position European market leaders,” says Jürgen Popp, owner and managing director of Zöllner-Wiethoff. The company’s use of a wide range of different papers, some with a high proportion of recycled fibres, along with a seemingly endless diversity of designs printed exclusively with water-based inks all had to be taken into consideration in the technical configuration for a new press.

Arno Vogelhuber, senior sales manager at Koenig & Bauer Flexotecnica: “We accepted the challenge posed by the customer’s special requirements and, over the course of the project, have demonstrated that we are the ideal partner for Zöllner-Wiethoff. Presses from Koenig & Bauer stand for sustainability, quality and performance on the basis of an optimally suitable technical equipment.”

The Evo XG is a highly automated flexo printing press embodying top-class technologies for production speeds up to 600 m/min. Consistent automation paired with a robust and ergonomic design is the key to exceptional performance in terms of both quality and productivity.

### Innovative company with a long tradition

Zöllner-Wiethoff GmbH was founded by Franz Zöllner-Wiethoff in Oberlauter in Northern Bavaria over 70 years ago and is currently managed by the third generation of the founding family. The company has been printing exclusively with water-based inks for more than 20 years and has developed into one of the most significant manufacturers of high-quality sustainable gift packaging in Europe. More than 200 million metres of gift-wrapping paper are printed every year.

#### Photo:

Relationship based on trusting partnership from the very beginning (left to right): Arno Vogelhuber, senior sales manager, Koenig & Bauer Flexotecnica; Jürgen Popp, owner and managing director, Zöllner-Wiethoff GmbH; Markus Haas, technical manager, Zöllner-Wiethoff GmbH

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#### About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, cardboard, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2019, the approximately 5,800 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///%5C%5CW9%5CVM%5C%40GMT-2019.04.09-10.16.26%5CPresse%5CPresseformular%5Cwww.koenig-bauer.com)