Press Release

# Third 48-page press for Grafica Veneta

Italian printer invests in offset technology from Koenig & Bauer yet again

* Capacity expansion
* Partnership lasting more than 10 years
* Innovation and growth
* C48 from Koenig & Bauer

Würzburg, 17.12.2019  
The Italian company Grafica Veneta has signed up for yet another investment in offset print technology from Koenig & Bauer. It already operates two 48-page presses, and a third is now scheduled to enter production early 2020. Fabio Franceschi, owner of Grafica Veneta: “We have enjoyed a professional and trustful partnership with Koenig & Bauer for more than 10 years. Our company is following a path of continued growth, and full order books added further urgency to the already mounting desire to invest again.” The C48 from Koenig & Bauer is to be installed directly alongside the two existing Compacta 618 presses at the company’s plant in Trebaseleghe, to the west of Venice.

The new press has been configured with the Patras A reel-handling system, an automatic reelstand, four printing units with fully automatic plate changers, a high-performance dryer from Contiweb and a variable V5 folder for both long- and short-grain production. An inline colour measuring and control system ensures maximum process stability, while the LogoTronic production management system handles the digital exchange of presetting data, along with production monitoring and evaluation.

### Family business on growth course

Fabio Franceschi represents the second generation of his family at the helm of Grafica Veneta and has seen the company develop into a European leader in its branch. Grafica Veneta prints a diversity of books, catalogues and magazines in the most varied run lengths.

#### Photo 1:

After signing the contracts at the Grafica Veneta plant (left to right): Emanuele Pogliani, Koenig & Bauer Sales; Martin Schoeps, Head of Service Management, Koenig & Bauer Digital & Webfed; Fabio Francheschi, Owner of Grafica Veneta; Giorgio Bertan, Managing Director, Grafica Veneta; Peter Andrich, Managing Director, Koenig & Bauer It; Jochen Schwab, Head of Service Projects and Contract Management, Koenig & Bauer Digital & Webfed

**Photo 2:**A sample 3D representation of the C48 from Koenig & Bauer

**Press contact**  
Koenig & Bauer Digital & Webfed AG & Co. KG  
Henning Düber  
T +49 931 909-4039  
M [henning.dueber@koenig-bauer.com](mailto:henning.dueber@koenig-bauer.com)

#### About Koenig & Bauer

Koenig & Bauer is the world’s second-largest printing press manufacturer with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///\\W9\VM\@GMT-2019.04.09-10.16.26\Presse\Presseformular\www.koenig-bauer.com)