Press Release

# Koenig & Bauer Flexotecnica expands sales network in Southeast Asia

Rieckermann assumes agency responsibilities for Thailand, Indonesia and the Philippines

* Growth market flexo printing
* Expansion of the global sales network
* Rieckermann assumes agency responsibilities in Southeast Asia

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In response to the ever-increasing demand for flexible packaging in Asia, Koenig & Bauer Flexotecnica has further expanded its sales capacities. Industrial solution provider, Rieckermann, will in future be assuming responsibility for sales activities in Thailand, Indonesia and the Philippines.

“Through the cooperation with Rieckermann, we now have an experienced partner at our side on the Asian market,” says Dr. Peter Lechner, managing director of Koenig & Bauer Flexotecnica. “I am certain that the very good local network will help us to be even more successful in Southeast Asia.” The two companies finalised their cooperation agreement at this year’s Chinaplas trade fair in Guangzhou. “Koenig & Bauer Flexotecnica offers precisely what more and more Asian customers are demanding – high quality, a broad product portfolio and environment-friendly technologies,” says Kristian Rieck, Rieckermann’s Director of Plastic and Converting. Flexible packaging is the fastest growing sector of the consumer and industrial packaging market.

### About Rieckermann

Rieckermann is a reliable service and technology provider for industrial production and processes. Since 1892, Rieckermann has built its expertise and established its core competence in selected markets and industries, such as pharmaceuticals, plastics and converting, and food processing. It is a privately-owned family business, which develops and realize customized, high-quality solutions along the whole value chain for a range of international customers, focusing on Asia and the Middle East. The company is currently represented by 750 employees based at 26 offices in 19 countries from Europe to the Middle East, and all over Asia.

Rieckermann’s comprehensive range of services include:

* Consultancy, Engineering & Project Management
* Machinery, Equipment & Industrial Plants
* Technical Services

For further information, please visit [www.rieckermann.com](http://www.rieckermann.com).

#### Photo 1:

Cooperation was finalised at Chinaplas 2019 (centre): Dr. Peter Lechner, managing director of Koenig & Bauer Flexotecnica, and Kristian Rieck, Rieckermann’s Director of Plastic and Converting

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#### About Koenig & Bauer

Koenig & Bauer is the world’s second-largest printing press manufacturer with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///%5C%5CW9%5CVM%5C%40GMT-2019.04.09-10.16.26%5CPresse%5CPresseformular%5Cwww.koenig-bauer.com)