KOENIG & BAUER

Equinox 2024 Central Banks

Central Banks Discovery Days



we're on it.

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Join us for the Central Banks Discovery Days

17-21 June 2024 Lausanne, Switzerland



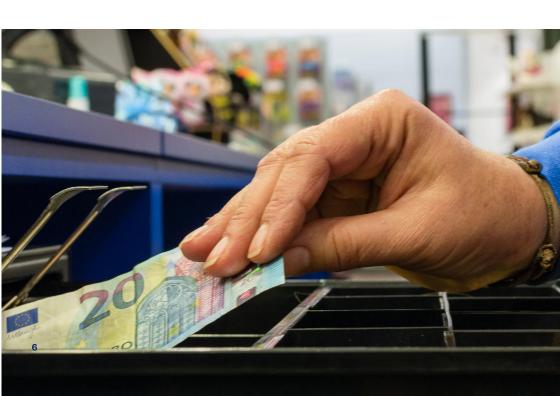


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EQUINOX 2024 - What is it?

EQUINOX 2024 is all about exchanging and sharing perspectives on the future role of cash in society and the evolving roles of cash ecosystem stakeholders in creating this future.

The event is organised by Koenig & Bauer Banknote Solutions and moderated by the International Association of Currency Affairs (IACA). Collectively, our mission is to facilitate and encourage the beginning of a new conversation within the international cash community on how to develop more sustainable and equitable cash ecosystems and management models.



EQUINOX 2024 provides participants with a unique opportunity to connect with Central Bank counterparts from around the world and engage in a valuable process of discovery and learning, made possible by the presence of recognised experts who will lead the round table discussion sessions. The main subjects we will address at EQUINOX 2024 include:

- → The changing role of cash in society
- → The Value of cash in society
- → The cost of cash in society and who pays
- → The cash access/acceptance crisis
- → Empowering public payment choice
- → Public vs. Private Money & Monetary Policy
- The evolving role of the Central Bank in Cash Management
- Cash infrastructures and ecosystems New models for a sustainable future
- → CashBack, Cash-in-Store, Virtual ATMs and Mobile Money Vs. traditional cash infrastructures
- → Legislation and consumer rights to use cash
- High cost/eco impact cash models vs. sustainable models

EQUINOX 2024 Why participate?

EQUINOX 2024 will dismantle silos that have traditionally precluded the scope and depth of cross community engagement required to develop a sustainable future for cash.

For the first time ever, we will explore new and emerging use cases for cash, made possible by the banknote printer and Central Bank working seamlessly together to create value for society. We will deep-dive into concrete examples of how cash creates value for society in a way that is exclusive and unique to cash. Participants will be invited to take a 360 degree holistic view of the fundamental role cash plays in society and we will begin to explore ways to make cash more efficient.

The way we produce and manage cash in society must evolve in line with changing societal requirements and the availability of alternative payment tools. A healthy and resilient payments landscape is built upon fair-play, inclusion and choice.

EQUINOX 2024 is designed to empower you to create your own vision of the future of cash in your specific context and provide you with insights, knowledge and tools to develop a new roadmap to make this future a reality.





We recognise that 2024 will be a busy year and that your time is valuable. We invite you to make Equinox 2024 part of your priority list by allocating two days of your time to engage with us around the future. Our goal is to ensure that your time spent with us will yield quantum benefits as you shift the question from "what will the future look like?" to "how can I create a sustainable future for banknotes in my nation?"

10 good reasons to join us for EQUINOX

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PEOPLE

1. Evolution

Engage with experts to understand how your future national cash ecosystem will evolve, what forces will shape it and what role banknotes will play in it.

2. Innovation

Meet the passionate people behind the innovation and discover how you can transform your banknote process to become future-ready and future-proof.

3. Exchange

Share your vision of the future with our team and begin a new conversation around your specific needs and what you want.



INNOVATION

ц. Sustainability

Explore ways to make banknote production more sustainable by reducing costs and ecological footprint simultaneously.

6. Meet the future

World launch of a revolutionary new banknote production platform.

5. User Experience

Learn more about how the latest design technology can create a truly exceptional banknote user experience.

7. Create value

Discover new ways to create 'value via print' for all banknote ecosystem stakeholders.



NEW PERSPECTIVES

8. Discover

new ways to maximise the societal value banknotes can bring to nations via new use cases linking print innovation to the digital world.

9. Rethink

the banknote production process — to meet the expectations and needs of a changing world.

10. Imagine

what can be achieved when you connect banknote design and production with cash distribution and access channels

we're on it.

Day 1 will be the
same for everyone.
For more details,
please refer to the
general Equinox
programme. Day 2
for Central Banks is
detailed down
below.

Day 1

Evolution and innovation in the banknote product and cash service system

New cash value propositions for society

New technology for a more sustainable and efficient banknote production

Role of the Central Bank & Definition of Cash

Day 2

Round Table 1

9:00-10:00 The Cost of Cash in Society & who pays

Cash Demand & Factors Impacting it

Cash as a Public Good & the 'Right to Choose'

Is it Time for a New Cash Cycle Model?

10:30-11:00

Break

Cash Access & the Role of the Central Bank

Round Table 2

11:00-12:30 Global Overview: Cash Access

Filling the Cash Access Gaps Left Behind by Commercial Banks

Enabling Innovators to create more sustainable cash ecosystems

Protecting/Supporting Cash Access: Is it the role of a Central Bank?

Cash Access & Acceptance: Is Legislation Required?

12:30-13:30

Creating Value for Cash Cycle Stakeholders

Round Table 3

13:30-15:00 Cost & Value of Cash in Perspective

A Central Bank Methodology for Value

Lunch

Creation

Cash Ecosystem Stakeholder Engagement

Decentralised Cash Management – A Model

for Future Sustainability?

15:00-15:30

Break

The Central Bank as a Catalyst for Positive Change

Workshop "Defining Roles"

15:30-17:00 Framing the discussion and outputs

Key Factors for Success

17:00 Wrap-Up & Close



How to register?

From now on, you can register for EQUINOX by clicking on this link, and block a date that suits you best. You only need to enter some basic information at this point.

Reserving your place at EQUINOX 2024 now, helps us plan capacity



Once you register for EQUINOX 2024 you will receive a confirmation from our team. This confirmation contains a link enabling you to modify your registration at any point in the future and addadditional registration information such as travel details, special requests, etc.



Once registered, you will also receive a QR-code, just before the event allowing you to dowload our app dedicated to our event. This app will centralise all the information you need.

If you require any special assistance please contact our dedicated EQUINOX support team by sending an email to: equinox2024@koenig-bauer.com

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