

KOENIG & BAUER

Equinox 2024
Central Banks
Discovery Days



we're on it.

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Join us for the Central Banks Discovery Days

17-21 June 2024

Lausanne, Switzerland







EQUINOX 2024 - What is it?

EQUINOX 2024 is all about exchanging and sharing perspectives on the future role of cash in society and the evolving roles of cash ecosystem stakeholders in creating this future.

The event is organised by Koenig & Bauer Banknote Solutions and moderated by the International Association of Currency Affairs (IACA). Collectively, our mission is to facilitate and encourage the beginning of a new conversation within the international cash community on how to develop more sustainable and equitable cash ecosystems and management models.



EQUINOX 2024 provides participants with a unique opportunity to connect with Central Bank counterparts from around the world and engage in a valuable process of discovery and learning, made possible by the presence of recognised experts who will lead the round table discussion sessions. The main subjects we will address at EQUINOX 2024 include:

- **The changing role of cash in society**
- **The Value of cash in society**
- **The cost of cash in society and who pays**
- **The cash access/acceptance crisis**
- **Empowering public payment choice**
- **Public vs. Private Money & Monetary Policy**
- **The evolving role of the Central Bank in Cash Management**
- **Cash infrastructures and ecosystems – New models for a sustainable future**
- **CashBack, Cash-in-Store, Virtual ATMs and Mobile Money Vs. traditional cash infrastructures**
- **Legislation and consumer rights to use cash**
- **High cost/eco impact cash models vs. sustainable models**

EQUINOX 2024

Why participate?

EQUINOX 2024 will dismantle silos that have traditionally precluded the scope and depth of cross community engagement required to develop a sustainable future for cash.

For the first time ever, we will explore new and emerging use cases for cash, made possible by the banknote printer and Central Bank working seamlessly together to create value for society. We will deep-dive into concrete examples of how cash creates value for society in a way that is exclusive and unique to cash. Participants will be invited to take a 360 degree holistic view of the fundamental role cash plays in society and we will begin to explore ways to make cash more efficient.

The way we produce and manage cash in society must evolve in line with changing societal requirements and the availability of alternative payment tools. A healthy and resilient payments landscape is built upon fair-play, inclusion and choice.

EQUINOX 2024 is designed to empower you to create your own vision of the future of cash in your specific context and provide you with insights, knowledge and tools to develop a new roadmap to make this future a reality.



We recognise that 2024 will be a busy year and that your time is valuable. We invite you to make Equinox 2024 part of your priority list by allocating two days of your time to engage with us around the future. Our goal is to ensure that your time spent with us will yield quantum benefits as you shift the question from "what will the future look like?" to "how can I create a sustainable future for banknotes in my nation?"

10

good reasons

to join us for

≡ QUINOX²⁰²⁴

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PEOPLE

1. Evolution

Engage with experts to understand how your future national cash ecosystem will evolve, what forces will shape it and what role banknotes will play in it.

2. Innovation

Meet the passionate people behind the innovation and discover how you can transform your banknote process to become future-ready and future-proof.

3. Exchange

Share your vision of the future with our team and begin a new conversation around your specific needs and what you want.



INNOVATION

4. Sustainability

Explore ways to make banknote production more sustainable by reducing costs and ecological footprint simultaneously.

5. User Experience

Learn more about how the latest design technology can create a truly exceptional banknote user experience.

6. Meet the future

World launch of a revolutionary new banknote production platform.

7. Create value

Discover new ways to create 'value via print' for all banknote ecosystem stakeholders.



NEW PERSPECTIVES

8. Discover

new ways to maximise the societal value banknotes can bring to nations via new use cases linking print innovation to the digital world.

9. Rethink

the banknote production process – to meet the expectations and needs of a changing world.

10. Imagine

what can be achieved when you connect banknote design and production with cash distribution and access channels.

we're on it.

**Creating Value
for Cash Cycle
Stakeholders**

12:30-13:30

Lunch

Round Table 3

13:30-15:00

Cost & Value of Cash in Perspective

A Central Bank Methodology for Value
Creation

Cash Ecosystem Stakeholder Engagement

Decentralised Cash Management – A Model
for Future Sustainability?

15:00-15:30

Break

**The Central Bank
as a Catalyst for
Positive Change**

Workshop "Defining Roles"

15:30-17:00

Framing the discussion and outputs

Key Factors for Success

17:00

Wrap-Up & Close

When?



From **June 17** to
June 21, 2024

Where?



On our premises in
Lausanne, Switzerland

How to register ?

From now on, you can register for **EQUINOX** by [clicking on this link](#), and block a date that suits you best. You only need to enter some basic information at this point. Reserving your place at **EQUINOX 2024** now, helps us plan capacity

Next steps...

Once you register for EQUINOX 2024 you will receive a **confirmation** from our team. This confirmation contains a link enabling you to modify your registration at any point in the future and additional registration information such as travel details, special requests, etc.

News & Updates

Once registered, you will also receive a **QR-code**, just before the event allowing you to **download** our **app** dedicated to our event. This app will centralise all the information you need.

If you require any special assistance please contact our dedicated EQUINOX support team by sending an email to: equinox2024@koenig-bauer.com

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